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MEDIA KIT 2026
A MARKETING PARTNERSHIP

Cross-screen television · Sponsored programming · Read-in commercials · Digital out-of-home

AVAILABLE ON

 Streaming players & Roku TV	 Apple TV & iOS devices	 Google TV & Android TV	+ Fire TV · Android · Web Six distribution surfaces in total
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OUR DIGITAL REACH — MEASURED DELIVERY, ANNUALIZED AT CURRENT PACE

4.2M ANNUAL BILLBOARD IMPRESSIONS 350,469/month at current verified pace	42M ANNUAL IMPRESSIONS AT FULL SCALE Network expands to 3.5M/month on demand	306,828 ANNUAL WATCH HOURS 25,569 watch hours per month	297,408 ANNUAL CONTENT PLAYS 24,784 plays per month across all screens		
116,005 IMPRESSIONS DELIVERED TO DATE	108 DIGITAL BILLBOARD SIGN IDS	61.9 min AVERAGE VIEWING SESSION	2,528 REGISTERED VIEWERS	68.3% UNITED STATES AUDIENCE	Atlanta LEAD METRO · GA CITIES TOP LIST

WHAT WE OFFER

01 Book a Show Own a slot on the Money TV schedule. We handle distribution across all six platforms — you bring the show or we build it with you. - Recurring time slot with on-air branding - Distributed to Roku, Fire TV, Google TV, iOS, Android and web - Episode hosting, thumbnails, and catalog placement included - Cross-promotion on Money TV and VH2 channels	02 "Brought To You By" Sponsorship Put your name on the programming itself. Title sponsorship of a show, block, or curated collection for the length of your flight. Opening and closing title cards with your logo - On-screen logo bug throughout the block - Category exclusivity available - Named collection or custom row in the catalog
03 Read-In-Show Commercials · :15 A fifteen-second host-read spot delivered inside the programming, in the host's own voice. Not skippable, not blocked, not scrolled past. :15 live-read woven into the show, not a break - Scripted with you, or given to the host as talking points - Runs inside a 61.9-minute average session - Ad-blocker proof — it's content, not an ad unit	04 Digital Advertising Paid placement across our owned digital surfaces and our Atlanta-area digital billboard network. Homepage hero units and fixed tiles In-content placement, bumpers, and interstitials Digital billboards — up to 108 signs, dayparted - QR codes and tracked URLs on every placement

Let's build your campaign.

Custom packages, multi-month flights, category exclusivity, and co-produced programming available on request.

[NAME], [TITLE]
[EMAIL] · [PHONE] · [WEBSITE]

How to read these numbers. Our digital reach figures are annualized from measured delivery: billboard impressions are projected from 82,463 reported impressions across 98 digital sign IDs, Aug 1–12, 2026 (VH2 Networks Campaign Summary), extended at the same daily pace; full-scale figures reflect available inventory, not current delivery. Watch hours, plays, session length, registered viewers, and geography are Google Analytics monthly data. Reported impressions are campaign-delivery estimates and do not represent unique people. **Platform availability.** Roku, Apple TV, Google TV, Amazon Fire TV, Android and their respective logos are trademarks of their owners. Their inclusion indicates that Money TV programming is available on these platforms and does not imply endorsement, sponsorship, certification, or partnership.